

REMARKS

Claims 13-33 have been cancelled. New claims 34-41 have been added. New claim 34 includes the content of claims 1, 4 and 10. New claims 35 and 36 are the same as claims 2 and 3. New claims 37-41 include the same content as claims 6, 8, 9, 10, and 11, respectively, with new claim 37 also describing the slot oriented perpendicularly to the arms. Accordingly, all of the claims are in Group I.

The claims are patentable over Kump *et al.*, USP 6,026,603, at least because the claims include a cover strip attachable to the wall strip (as described in new claim 34) or a cover having a tab engageable into a slot in the wall strip, to hold the cover onto the wall strip, as described in new claim 39. Kump *et al.* has no cover, with or without a tab. The fingers 60 in Kump *et al.* hold an optional display card holder. Column 5, lines 5-15. However, the display card holder is not a cover, and it cannot cover over, overlie, or conceal the display card holder 52, or the label holder 10. In addition, Kump *et al.* does not suggest a slot perpendicular to the first and second arms, as described in new claim 37. In the claimed picture hanger, the tab on the cover is pushed or pressed in from the front, i.e., in a direction perpendicular to the plane of the transparent holder or envelope. In contrast, in Kump *et al.*, the display card held by the fingers 60 is installed in a direction generally parallel to the plane of the label panel 28. The claims are therefore allowable. A Notice of Allowance is requested.

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Respectfully submitted,

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